

Short-Cut Traffic Tricks

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Hey Struggling Marketer,

I can imagine that you are suffering a lot for getting traffic to your website or offers. Maybe it for years to come. Today I'm going to share my best tricks to get tons of free traffic.

The way I see it, there are no such things as 'free' traffic. So, you're not investing in paid ads – okay. You haven't hired any content writers/managers, social media or lead generation experts. Fine. But this actually means that you're doing all of this yourself and so, investing your TIME. The perfect saying for this situation is: 'Time is money' and believe me, it really is.

Example: If you're slogging your way through an article for your website which will drive traffic, you incur opportunity cost in the sense that you're not spending that same time talking to leads who are coming to your website, or nurturing/upselling to existing clients who could bring a ton of sales.

My point is: even DIY techniques are not 'free', so you have to first change this mindset.

Now here are some EASY ways to drive traffic to your site without spending a ton of money on paid ads (which are arguably one of the fastest ways to grow traffic).

1 – Blogs

Write a ton of blogs (min 800 words) that address a problem in your niche. Embed high-value keywords in your content so you can gain organic traffic from Google (good keyword research tool which is free is Keywords Everywhere – but again, beware of free tools, they might not always provide accurate results).

Note: [Fully Automated WordPress News Website Professionally Designed Automated News Website With High Earning Potential](#) Want to Own a fully monetized website that has been professionally designed and fully automated to fetch all updated news and has the potential to be a "Serious Cash Cow"

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2 – Social Media Platforms

Make use of social media platforms such as LinkedIn, Twitter, Facebook. Post regularly, at least thrice a day with the right hashtags (Hashtagify is again a freemium tool you can use to see trending hashtags etc.) Also, be sure to add links to your site with every post. Additionally,

shorten your links with a tool like Sniply and add link CTAs to any article you share that isn't on your website.

Note: Still struggling to reach potential customers & boost sales for your products & services?

Now, it's your ultimate chance to... SLAP Your Name onto Our Brand New, Up-To-Date and Top-Quality Instagram Ads Training for BIG Profits Week After Week Easily!

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3 – Push notifications

This one is a good way of ensuring some return traffic. Install a free tool like Subscribers on to your site and gain subscribers. Send them regular updates but try not to SPAM with headings like “EARN 1000 DOLLARS A DAY FROM HOME”. While a good strategy, this does bring about higher unsubscribe rates.

4 – Send cold emails

Now, while you may incur certain costs here like B2B data, cold email platform, etc, this is also one of the fastest ways to gain traffic and find leads. This entails building a list of companies based on your ideal customer profile, finding contact information and using an email platform to send emails at scale. Yes, the effort and time needed for

this are considerable – however, if done right, this is one of the best ways of lead generation and increasing site visitors. Consider setting up a budget for cold outreach and reach a B2B data provider like Cloudlead with your specifications.

5 – Quora & Reddit

This is as ‘free’ as it gets. Try to answer questions or participate in discussions around your niche. Remember to leave links to your site (where relevant, do not spam!) so as to drive visitors. Remember, there’s no shortage of visitors on these massive platforms which makes them ideal for marketing your product.

Other than these tips and for specific tactics, you should follow influencers like Neil Patel, Brian Dean, Phil Frost etc. You’ll even be able to hit a unique mix of strategies that work for you and are within your budget.

My #1 Recommendation:

We found a way to not only tap into hundreds of thousands of niche email lists, for free, that you can email with your stuff, for free... ..But also a way to build your own email list, without an autoresponder that you can mail near-unlimited subscribers every single day that can inbox better than any major autoresponder on the market could ever dream of, for free.

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Good luck!
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