

Amazon KDP Low Content Master

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Today I'm excited to share a new way to earn money on Amazon.

And it doesn't require shipping out orders or even sourcing inventory.

I'm talking about self-publishing your own books on Amazon.

Now before you start to panic about your less than stellar grammar skills, this kind of self-publishing doesn't actually require you to “write” a book. Which is great news because that's definitely the hardest part of self-publishing books!

On Amazon, you can create and sell low- or no-content books. And because it takes so little time to create these empty books, you can upload as many as you want.

Once you have enough books for sale, you can start to create a nice passive income stream.

It's all possible with Amazon's print-on-demand KDP service. I'll show you how you can use KDP to start creating (and selling!) your own notebooks, journals, and planners on Amazon.

My #1 Recommendation:

Looking For A Complete System To Create Your Own
Zero Content Publishing Empire On Amazon?

Here's How To Make \$4041/Month With 6-word Books
That Amazon Sells For You!

- Totally Newbie Friendly Method.
- Create Your Book Once, Sell It Forever.
- No \$\$\$ To Spend On Ads Needed.
- The Best Passive Income Method.
- No Website Or Email List Needed.
- Just 6 Words Per Page!

=>> Check Out Here<<=

WHAT IS AMAZON KDP?

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NO (OR LOW) CONTENT BOOKS

As you can see, using KDP to self-publish your own books is something that you can easily scale. You only have to upload one book one time and then you can get multiple sales on it. Your only time investment is the time it takes to create and upload the book.

So if you create a book with almost no content in it, you're saving yourself even more time.

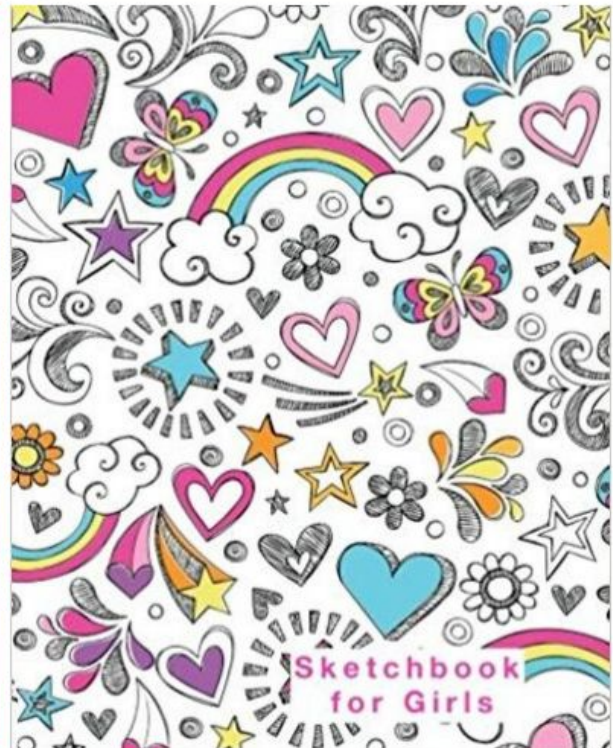
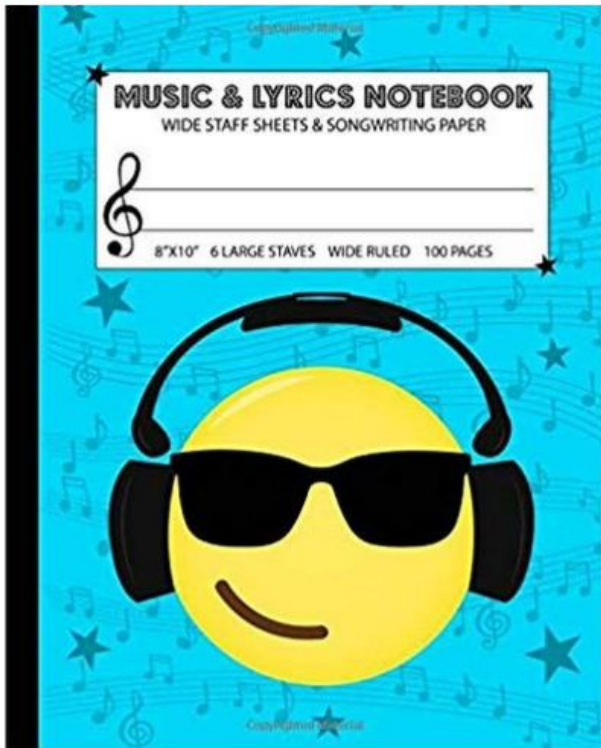
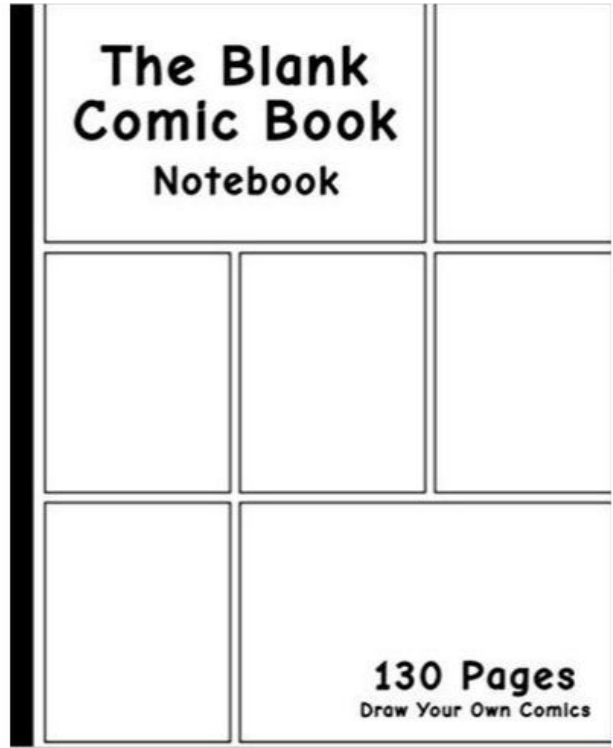
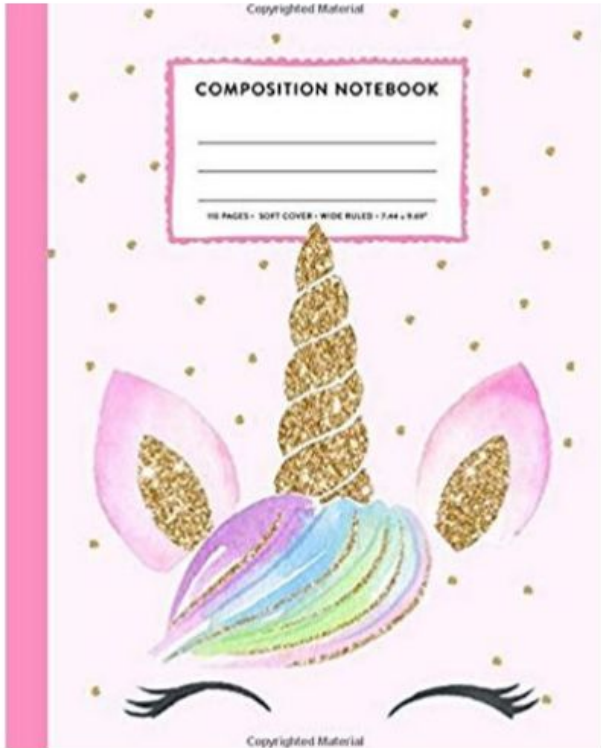
EXAMPLES OF NO CONTENT BOOKS

Here are just a few examples of the kinds of low content books that sell well on Amazon. This should help spark some ideas for your own creations!

- Journals (blank or with prompts)
- Notebooks
- Blank sheet music
- Sketchbooks

- Doodle Books for kids
- Writing/Composition books for kids

I've included a photo of 4 different book covers for you to look at. As you can see from The Blank Comic Book Notebook example, the cover designs don't have to be that elaborate. That book is actually a really hot seller on Amazon!



These 4 books are mostly geared at children which means you can have a little fun with the design if you want. Of course, you could also design journals for moms, office workers, graphic designers, or any other niche you want.

The contents of the book are really up to you. The Unicorn Composition Notebook has blank, wide-ruled pages inside. The Music & Lyrics Notebook includes blank Staves for writing music and wide-ruled pages for writing lyrics.

Some journals marketed for adults may include prompts or inspirational quotes on a few pages. That's why these books can be “no content” or “low content”. You can pick whichever option makes the most sense for the buyer.

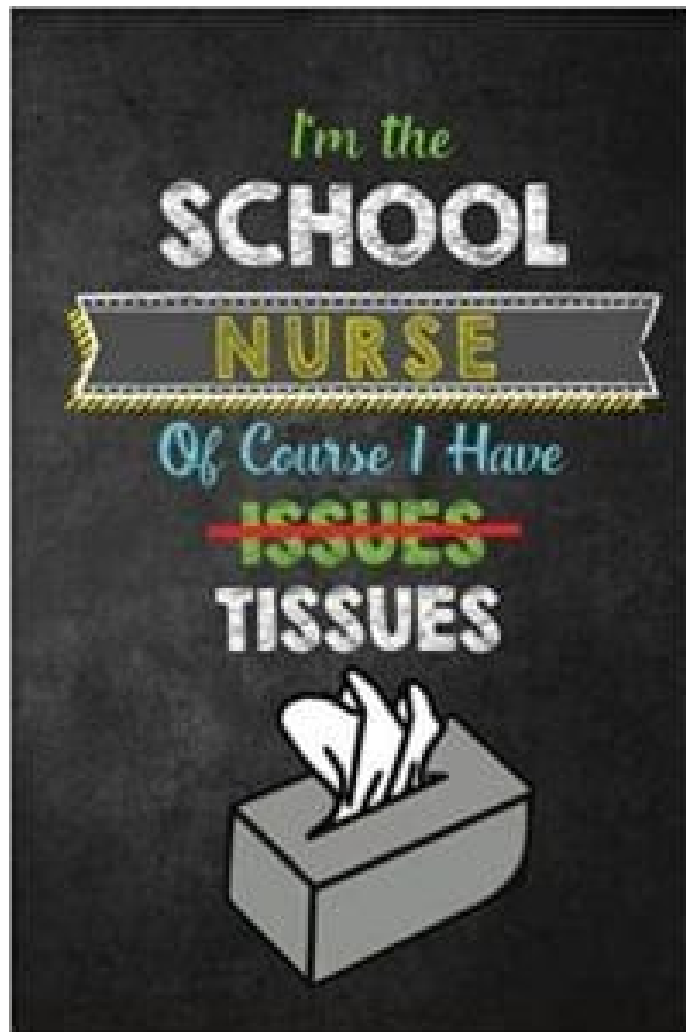
YOUR BOOK DESIGN

Designing your books will be pretty simple. You will come up with a concept for the book, a design for your cover (both front and back), as well as decide on the inside pages.

For kids' items, think of the kinds of designs that they would want to show off in front of their friends at school. Or, from the parents point of view, think of an item that

might inspire their kids to be creative or do their homework!

When you are designing for adults, you may be designing an item that's for private use (like a gratitude journal) or you might be designing a book that they'll be taking to work or a book club meeting with friends.



This means your cover might be a beautiful image or something fun. For example, here's the cover of a journal that's for school nurses.

This would make a perfect gift for the first day of school and the nurse would (hopefully!) get a smile from it.

You can feel free to have fun with your designs or you can keep it simple. Some book covers are just text with no artwork or images and they still sell. So even if you're not that artistic, you can design your own book covers just by using some fun fonts.

AMAZON KDP FOR MERCH SELLERS

I want to take a minute here to address Amazon Merch Sellers. If you are already selling designs on Amazon's Merch platform, you're going to love Amazon KDP.

A lot of Merch t-shirt designs can be re-purposed to print on book covers. That means you can use the same designs that you already created to add a new income stream with print on demand books.

And here's the best news: you don't have to wait on an invitation to get started with KDP. Unlike Merch, you can just create an account and start selling.

KDP currently has a lot less competition than Merch which means this could be a great opportunity for your business to grow. I think most people assume that KDP is a lot of work (which it can be, if your goal is to upload 1,000-page novels). But low-content books actually don't take much more work than uploading a t-shirt design (I think they're easier).

CREATE AND UPLOAD YOUR BOOKS

If you're ready to get started selling low-content books on Amazon, you'll need to have a few things ready.

- A KDP Account [sign up here: <https://kdp.amazon.com/>]
- No or Low Content interiors for your books
- Artwork or designs for your book cover

You should also be able to do some basic keyword research so that you're creating designs that people actually want to buy. There's no point in making journals on a topic that no one is interested in. Spend a little time

thinking about keywords and strategy and you'll be starting off strong.

For the design elements, you can design your covers with a tool like Photoshop, Illustrator, GIMP, or Canva. If you don't want to do any of the design yourself, you can outsource this part to a designer on Upwork.

The design of the interiors will be simple. Most of your pages will be blank or just lined (like in a wide-ruled composition notebook).

After you have all of the design elements in place, it's time to upload your books into KDP. You'll need to provide some basic information about your Print on Demand book:

- Book type (this needs to be Paperback not Kindle eBook)
- Language (English)
- Book title + Subtitle
- Author (you can use a pen name if you'd like)
- Description
- Publishing rights (Amazon wants to know if you own the copyright and publishing rights for this book)

- Keywords (this is how people searching on Amazon will find your book in the search results, so don't skip them!)
- ISBN (KDP will assign you a free ISBN)
- Publication Date
- Print Options: You need to choose your paper color & type, the size of the book, and some options for the finish

After you have everything approved and finalized in KDP, you get to set your price. As you price your item, Amazon will show you what the printing cost will be and then what your final royalty payment will be.

For the typical low-priced book, the royalties aren't massive. But even if you're making \$2-\$4 per book, that's all from work you only had to do one time upfront.

If you create a book that gets a couple of sales per day, it can add up. And if you create multiple books that get a couple of sales per day, it really adds up!

KDP BOOK INTERIOR SETUP USING INDESIGN

I often see questions on how to use InDesign to create KDP low content book interiors. Since I use InDesign for

all my interiors, I thought that I would create a few tutorials to show you how too.

Before I begin, please keep in mind:

1. I'm using Adobe InDesign 2020. If you're using a different version, the screens/directions may be different.
2. I'm not going to go over every feature of InDesign. I'm just going to show you what you need to know.

WHAT DO TRIM SIZE AND PAGE MARGINS MEAN?

The trim size is the dimensions of the book, such as 8.5" x 11", 6" x 9", 5" x 7", and so on.

The page margins separate the text and other elements from the edge of the paper. KDP's recommended margins based on the page count are:

1

Setting page size and margins

A few key terms before you start:

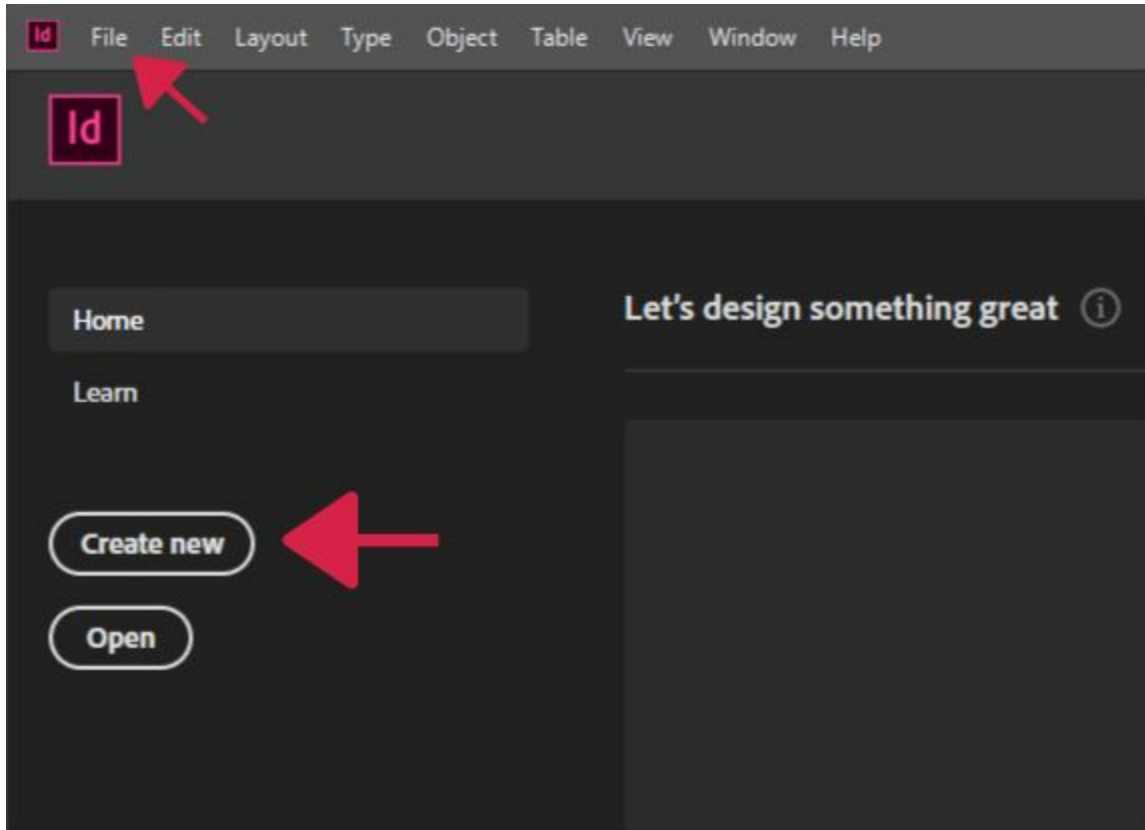
- **Trim size.** Your printed book's width and height. The most common trim size for paperbacks in the U.S. is 6" x 9" (15.24 x 22.86 cm), but you have several other [options](#).
- **Bleed.** Bleed is a printing term that refers to when printed objects on a page, such as images, background color, or graphics, extend past where the publication will be trimmed. This ensures that your printed objects reach all the way to the edge of the page. When a book is printed, all pages are trimmed to the selected trim size by cutting 0.125" (3.2 mm) from the top, bottom, and outside edges. In order for objects on your page to reach all the way to the edge of the page, those objects must extend past where the page will be trimmed by 0.125" (3.2 mm). Accounting for bleed is important because it prevents a white border from appearing at the edge of the page when the book is trimmed. The video and step-by-step instructions explain how to set page size and margins for books with and without bleed. For more information on bleed see our [Print Options](#) Help page.
- **Margins.** Every page has three outside margins (top, bottom, and side) and one inside margin (also called the gutter). Margins ensure your text isn't cut off during manufacturing. Set your page size before you set your margins. Why? Margin size depends on page count and on whether you have elements that bleed. See this chart to find your margin size:

Page count	Inside (gutter) margins	Outside margins (no bleed)	Outside margins (with bleed)
24 to 150 pages	0.375 in (9.6 mm)	at least 0.25 in (6.4 mm)	at least 0.375 in (9.6 mm)
151 to 300 pages	0.5 in (12.7 mm)	at least 0.25 in (6.4 mm)	at least 0.375 in (9.6 mm)
301 to 500 pages	0.625 in (15.9 mm)	at least 0.25 in (6.4 mm)	at least 0.375 in (9.6 mm)
501 to 700 pages	0.75 in (19.1 mm)	at least 0.25 in (6.4 mm)	at least 0.375 in (9.6 mm)
701 to 828 pages	0.875 in (22.3 mm)	at least 0.25 in (6.4 mm)	at least 0.375 in (9.6 mm)

This post has both written directions and a video on how to create a new document and set the trim size and margins.

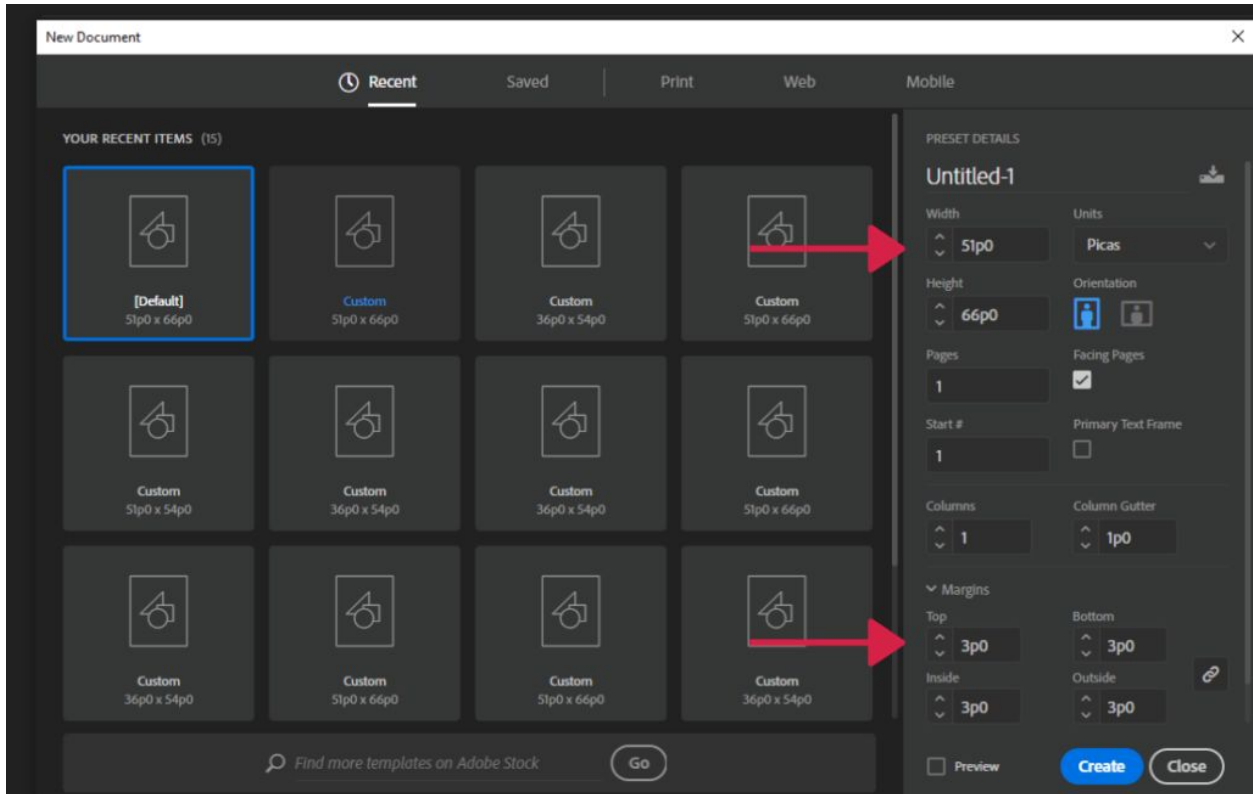
CREATE A NEW DOCUMENT

The first step in creating your journal is to create a new document. You do this by pressing the "Create new" button or selecting, File->New Document:



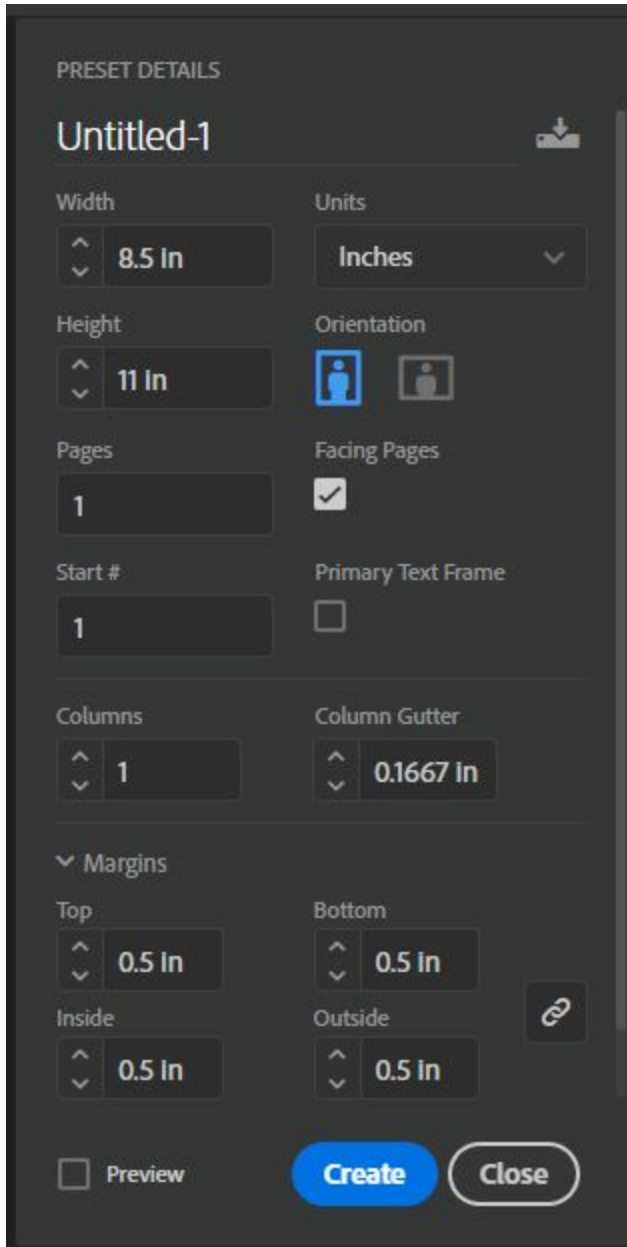
SET THE TRIM SIZE AND PAGE MARGINS

Either method brings up the “New Document” screen. This is where you'll set the book's trim size and the page margins:



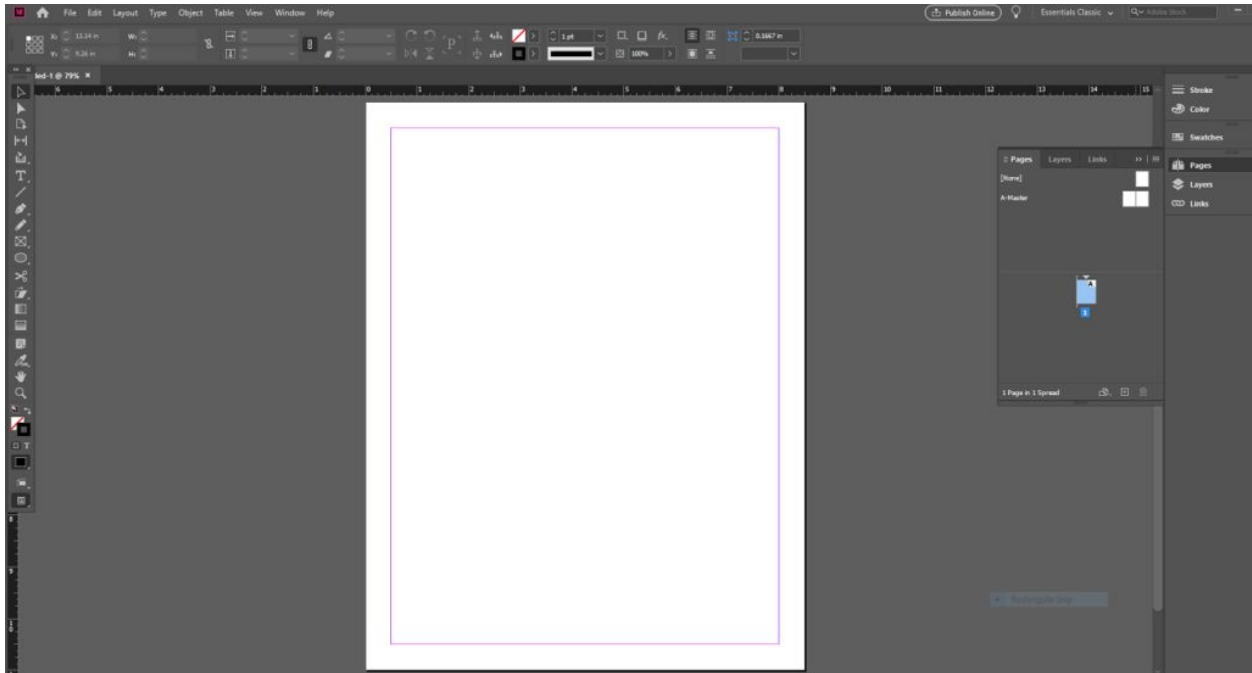
In the above screen, the unit size is “Picas.” To get your correct page trim size and margins, you'll need to change it to “Inches.”

Once that's done, then type in your numbers inside each box.



I didn't take a screenshot, but under the “Margins” section is the “Bleed” section. In that section, I have each of the bleed settings set to zero.

Then press “Create,” and you'll see your new page on the next screen:



Starting your book is as simple as that!

SHARE & ADVERTISE YOUR KDP BOOKS

It's very easy to share your KDP books with your Facebook friends because all you need to do is copy/paste your Amazon book link to their Facebook page.

However, there are times when you want to share your KDP books with your offline friends and acquaintances.

This happened to me recently at a meeting with my insurance agent. He asked me what I do online and I told him about my KDP books. He wanted to know how he can find them online.

In the past, I would say, you need to go to Amazon and search for “Book Title” or search for my name. Another option is that you can give me your email address and I'll send you the link.

Since I never liked those two options, I created a website address for my KDP books. So now when a non-Facebook friend asks about one of my books, I tell them to go to www.xyzjournals.com!

GET A NICE URL FOR YOUR KDP BOOKS

It's easy. First, you head on over to Amazon Author Central.

Amazon Author Central is an awesome tool. It lets you organize your books by pen name, tell Amazon customers about yourself, get sales information, and get an Author Page URL.

The screenshot shows the Amazon Author Central interface for Diana Poisson. At the top, there's a navigation bar with 'amazon AuthorCentral', 'Author Page', 'Books', 'Sales Info', and 'Customer Reviews'. On the right, there are links for 'Help' and 'Diana Poisson'. The main content area is titled 'Author Page' and includes a sub-section 'Your URL' in red text. Below this, there's a red-bordered box containing the 'Author Page URL' section, which includes the text 'Cut and paste the text below to share your Author Page:' followed by the URL 'amazon.com/author/dianapoison' and social sharing icons for Facebook, Twitter, and Email. To the left of the URL section, there's a 'Biography' section with a paragraph about Diana's background, followed by a 'Blogs' section. On the right side of the 'Your URL' section, there are 'Photos' and 'Videos' sections, each with a small thumbnail image and a 'manage' or 'add' link.

The Author Page URL is kind of ugly though. For example, for my Diana Poisson author page, the URL is amazon.com/author/dianapoison.

However, the URL is very useful. When someone goes to it, they'll be able to read my biography and see my books that are under the Diana Poisson pen name. The books under my other pen names don't show up on this page.

Diana Poisson

Follow to get new release updates and improved recommendations

About Diana Poisson

Diana was born in California and moved to Wyoming while still in grade school. She moved several times after and went to 3 colleges in 3 states! In 1994, she graduated with a Bachelors Degree in Computer Science.

After graduation, she worked in the computer field for four years and then purchased an automotive repair shop. [Read more](#)

Customers Also Bought Items By

Books By Diana Poisson

Sort by: Popularity

LOW CONTENT BOOK PLANNER
Paperback \$9.97

Mileage Log for Taxes
Paperback \$8.97

My Favorite Slime Recipes
Paperback \$8.99

Caregiver's Workbook
Paperback \$11.97

Webinar Notebook for Amazon FBA Sellers
Paperback \$11.99

WEBINAR NOTEBOOK
Paperback \$11.99

Mileage Log for Taxes
Paperback \$8.97

Mileage Log for Taxes
Paperback \$8.97

LOW CONTENT BOOK PLANNER
Low Content Book Planner: Brainstorm, Research, and Organize Your Next 10 Low Content Journals, Recipe Books, Planners, Notebooks, Coloring Books, and More! Feb 26, 2019
by Diana Poisson
Paperback
\$9.97 **prime**

But back to the Amazon URL. I'm not interested in advertising amazon.com/author/dianapoisson as my KDP website address. I would rather give out an easy to remember URL such as dianapoisson.com.



**Which looks better and
is easier to remember?**

**www.amazon.com/author/pen-name
or
www.pen-name.com?**



+

To get a nicer domain name, all you do is purchase a domain name and then redirect it to your Amazon Author Page URL.

You do this with the company that you purchased your domain name from.

Here's how redirecting on Bluehost looks:

Current Redirects						
Domain	Directory	Redirect URL	Type	Match www.	Wildcard	Action
.....com	/	https://www.etsy.com/shop/.....	Permanent (301)	yes		⊖
.....com	/	http://amazon.com/author/.....	Permanent (301)	yes		⊖
.....com	/	http://.....com/	Permanent (301)	yes		⊖

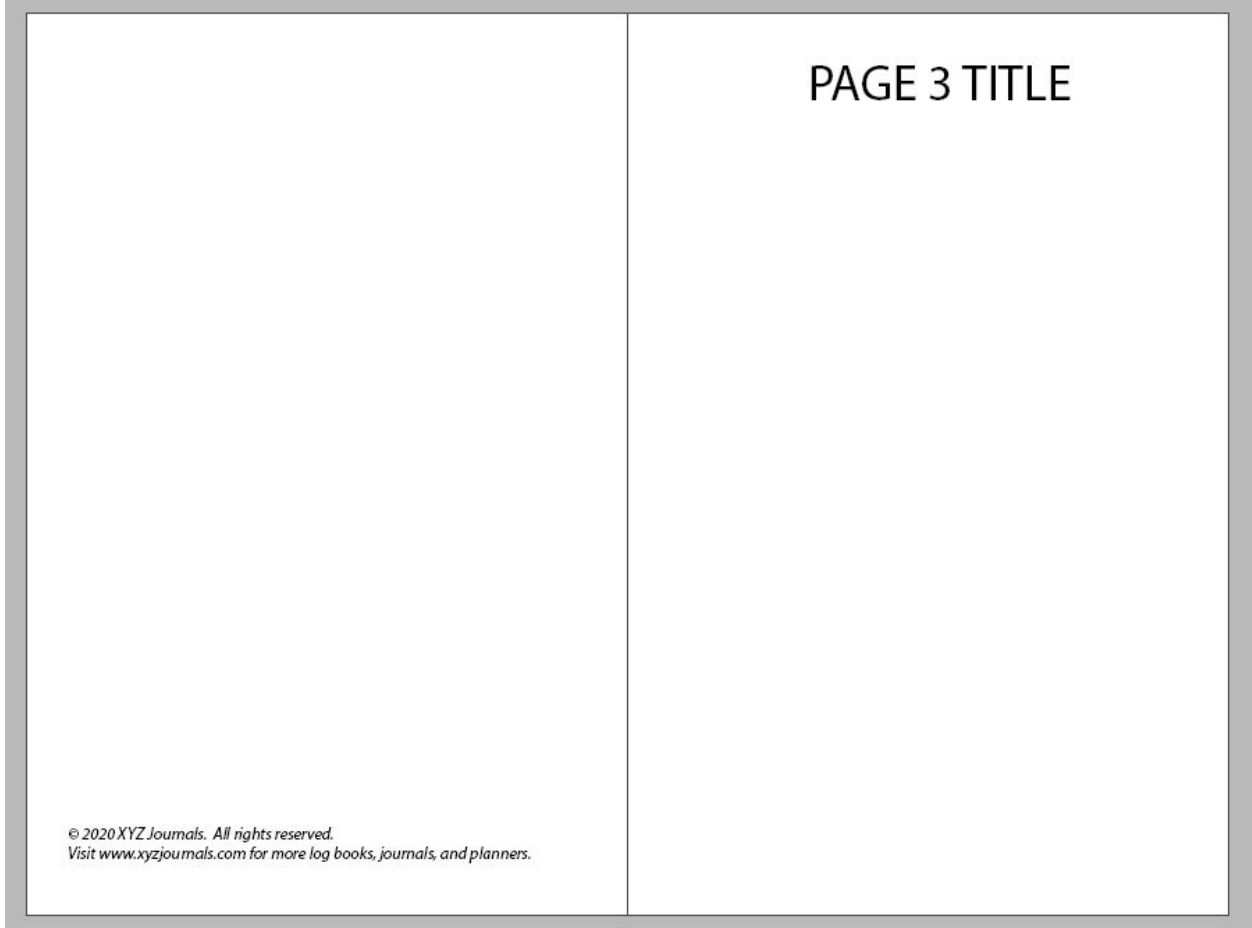
Here's how a redirect looks on Namecheap:

REDIRECT DOMAIN	Source URL	Destination URL
st.com	→ https://www.etsy.com/shop/.....
<p> + ADD REDIRECT ∞ ADD WILDCARD REDIRECT </p>		

It shouldn't cost you anything to do the redirect.

ADVERTISE YOUR KDP URL

A benefit of having a nice looking KDP URL is that it makes it easy to advertise your books. For instance, I add my URL to the copyright section of my KDP books:



You can also add your URL to a business card:



XYZ Journals

WWW.XYZJOURNALS.COM

I hope this post helps you with sharing your KDP books with your offline friends and acquaintances.

If you never knew that becoming a published author could be this easy, now is your chance to get started!

KDP is a great added source of income. It's a perfect fit for any Merch seller but could be a low-effort addition to an Amazon FBA seller's business too. It's the kind of thing you can work on whenever you have a few spare minutes and it's nice to have the sales roll in.

I hope you have enjoyed this guide.

To your success,
G. Pall.

My #1 Recommendation:

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