

Affiliate Profits Game Plan 2020

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Hey marketer,

D. Miller here. I must say that this book is very helpful for all people who want to Affiliate Marketing. This book offers you an outline of the means expected to start an affiliate marketing campaign.

Let's start the training...

What is Affiliate Marketing?

Surely by now, you must have heard about making money online without having to do surveys. Then you probably came across the term "Affiliate Marketing".

Before we begin, first of all, you might need to understand how to start affiliate marketing. Affiliate Marketing is a great way to earn some extra money, especially if you have a website of your own. Becoming an affiliate marketer is very easy to do, however, to do it well takes a lot of time and effort. To get good at affiliate marketing, you will need to invest in your marketing education.

You promote the products of another company and receive a commission if a sale is made as a direct result of your promotional efforts. In the case of affiliate marketing,

someone clicking through your unique affiliate link and making a purchase.

My #1 Recommendation:

It's A Unique System That Allows You To Sell Anything You Want. The Whole Premise Of This Method Is Selling Without Selling!

Discover How To Leverage Another Company's Marketing For Your Own Personal Gain...

You'll Discover Exactly How To Get Traffic Flowing Right Away So You Can Make Money As Soon As Today!

Copy-Paste Simple, 30-60 Minutes To Set Up, Zero Tech Skills Required...

==>> Check Out This Here<<==

Different types of Affiliate marketing-

- **Webmasters:** These are people who own their own sites and those who are also building websites. The number of webmasters available is mind-blowing and they all have different levels of expertise.

- **Search Affiliates:** These are people who actually spend their own money to try and leverage the search engines, Facebook advertising and many other paid advertising models so as to generate an RIO for affiliate offers as well as themselves.
- **Bloggers:** All the things that bloggers write about tend to organically rank in the search engine. It's quite important to look for a blogger who is willing to promote your products or your company and its services as this will help to increase your traffic and ultimately the number of conversions you get.
- **Coupon Sites:** Due to the recent recessions, most people are on the search for coupons from various merchants. This makes coupon sites a really important affiliate for your business.
- **Review Sites:** This type of hosting is mostly used by hosts dealing with dating companies, flower companies, phone companies and all others that require taking about 5 different advertisers, putting them in one site and running an organic search or a paid search through all those pages that feature different reviews.

- **Loyalty Portals:** Loyalty portals are basically companies that have a very large membership base and are able to expose your offer as an advertiser to its members and sometimes may even contain a cashback policy.
- **Incentive Programs.**
- **Email Marketing.**
- **Partnership and Business Development.**
- **Traditional Media.**
- **Big web Properties.**

What Are The Most Profitable Niches For Affiliate Marketing?

Ideally, you want to align what you want to promote with your interests and passions.

Why?

Because affiliate marketing takes a lot of work, and you don't want to be spending your days/months/years surrounded by topics and products you have zero interest in.

Burnout is a real thing, folks.

There's another benefit of choosing something you're interested in – you will already know a lot about it.

As the great Gary Vaynerchuk says, and I loosely quote, "You can make a 6-figure income on the internet talking about smurfs."

This translates to affiliate marketing as well.

In case you're interested in hearing what are considered the three "evergreen" niches, they are:

1) Health and Fitness – they say a healthy person has a thousand wishes, but a sick person only has one. We all want to get healthy or remain healthy.

2) Wealth (making money) – people are always looking for advice on how to make money.

Whether it's 9-5 type of job or a side hustle they can do in their spare time.

3) Love and Relationships – whether you are trying to get an ex back, or wondering how to get through to your

teenage child, love and relationship advice are always sought after.

As you can tell, there is a lot of human emotion within those three niches.

Keep in mind that there are countless 'sub-niches' within every niche too.

If your passions and interests align with some of the evergreen niches, great.

Go for it!

But do not pick products to promote that you have zero interest in and know nothing about.

It is absolutely not necessary to pick Affiliate Programs from those three niches to make money as an Affiliate Marketer.

Affiliate Marketing is a lot of work and sooner or later, you will realize that to be successful, it is wise to build authority within your niche.

People will buy from you only if they like you and trust you.

And being passionate and knowing a lot about what you are selling pays dividends.

The Best Way to Promote an Affiliate Link Free of Cost?

Hands down, the two best ways to promote your affiliate links for free are on Youtube by creating your own youtube videos related to the niche of the product you're promoting and placing your cloaked affiliate links in the description of the description area of the video. This will give you the quickest results passively.

The second best way would be to promote your links on articles posted on your blog. You can start a free blog but I would advise that you get your own self hosted blog as it will give you more control of your website. Write lots of content related to your niche and include your affiliate links in there.

In addition to all that, create associated social media profiles like a Facebook fan page, twitter account, Pinterest account, etc where you can share your content posted on youtube and your blog. Do this consistently every day for 2 - 3 months straight and you'll be making so

much more money than you've ever made with affiliate marketing.

Best paid traffic sources for affiliate marketing-

When we look at investing in paid traffic for marketing your affiliate content, we have to decide which platforms will give us the best return. We don't want to invest in a platform that doesn't fit our target audience or give us optimal results.

While testing your paid ads is a great way to see which platform is best, let's make sure we do our due diligence by making an informed decision. Here are a few of the most common paid traffic sources for affiliate marketing and why they might be a fit for you.

Google AdWords

What it is: Google Adwords is Google's paid advertising platform. When you create a search query, you'll notice that Google provides one to three ads at the top of the search results page before listing the organically ranked website pages. This allows you to optimize your paid ads for people who are already using Google to search for similar keywords.

Who it's for: Since Google makes up 77% of online searches, it's safe to say that Google Adwords can be a great fit for just about any entrepreneur and content creator! With so many people already using Google, you can meet them where they already are.

Why use it: When people are going to make a purchasing decision, they often go to a search engine first. This is because people trust that Google will give them the most relevant answer to their question. It's a great place to test your ad targeting for affiliate marketing.

Facebook Ads

What it is: Since Facebook is the most popular social media platform in existence, it isn't a surprise that they have the largest social media ads platform. It has some of the best audience targeting capabilities around with its unique, updated features.

Who it's for: Nearly every generation has a large presence on Facebook. With 2.2 billion active Facebook users, you are bound to find people in your target market on this platform. Facebook Ads gives you advanced options so you can target your affiliate marketing content to a very specific audience.

Why use it: Facebook Ads give you the opportunity to place a hidden Facebook Pixel on your website so you can capture the attention of people who have already visited your website (which is called retargeting).

It's easier to convert someone who has heard of you before than someone completely new. Facebook Ads also allow you to target your ads based on what Facebook pages someone likes, what groups they are in, and other Facebook-specific information.

Instagram Ads-

What it is: Owned by Facebook, Instagram has also become a social media giant, especially over the last five years with the introduction of Instagram Stories and Instagram Live. With so many features, Instagram is beginning to expertly monetize its evolving platform with Instagram Ads.

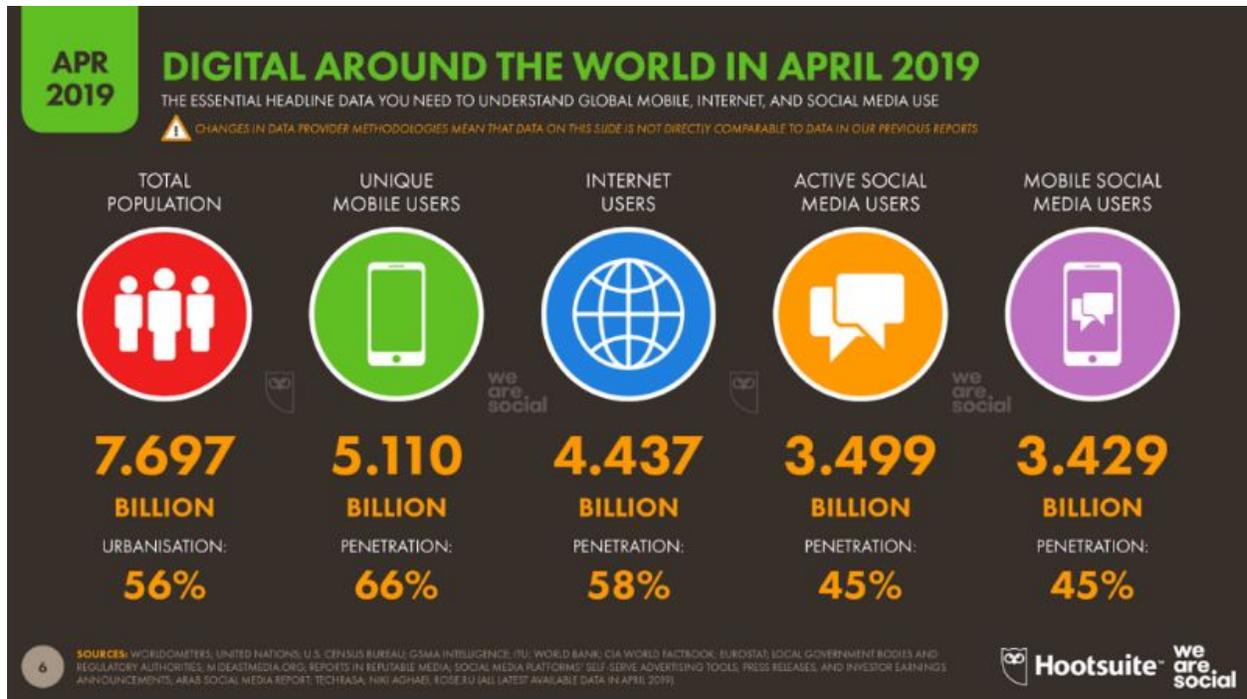
Who it's for: Since Instagram is built for visual-loving people, it has attracted over 600 million active users on its platform. With 59% of 18-29 year olds using Instagram, it has become an instant favorite among Millennials.

Why use it: If your affiliate marketing content is heavily visual and you are trying to attract a younger-leaning demographic, Instagram Ads could be a great place to start experimenting. You can create Instagram Ads that are focused on different goals, meaning you can optimize for engagement or for paid traffic.

Earn From Affiliate Marketing Via Social Media

With average consumers of about half of the world's population, social media has modified itself than just a communication platform. It is now more than a way to keep in touch with family, friends, and colleagues.

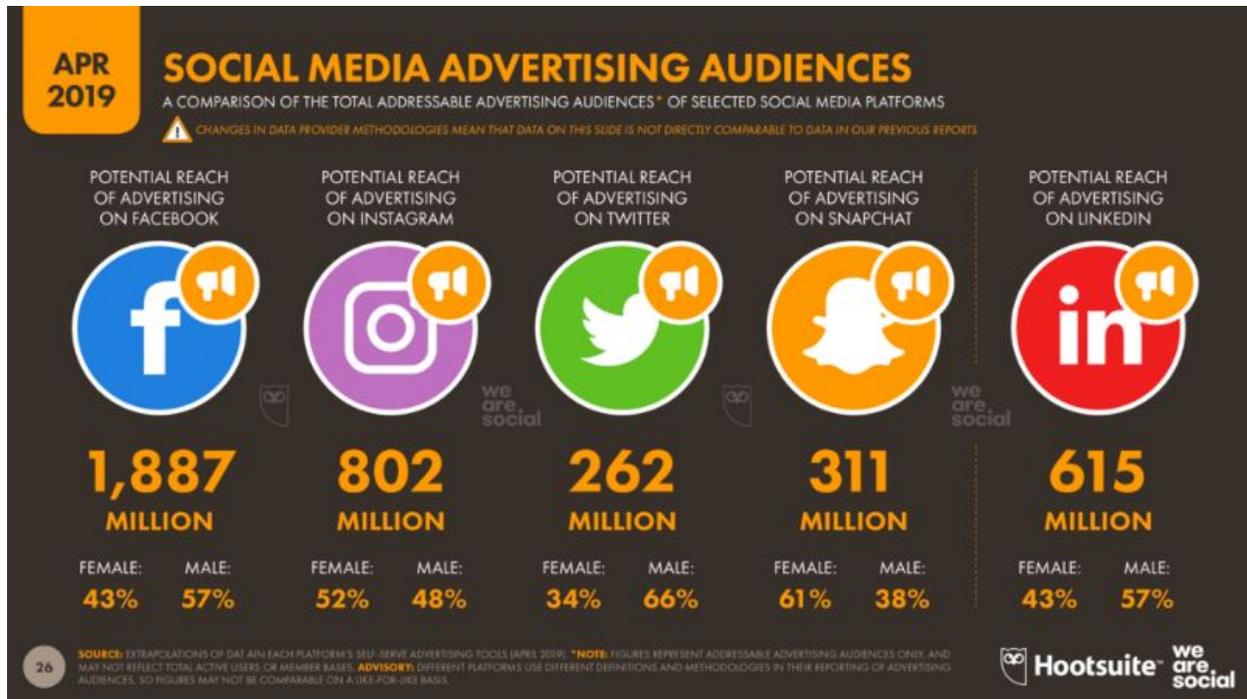
With average consumers of about half of the world's population, social media has modified itself than just a communication platform. It is now more than a way to keep in touch with family, friends, and colleagues. During the last decade, it has opened the doors for many to make some money – or a lot of money. With numerous ways to promote, market, and sell your products, affiliate marketing is one of them.



Choosing Your Social Media Channel

Social media and affiliate marketing have a strong relation. It is considered as the most popular to market affiliate links. Believe me, it is very simple that you can start it now. You can easily find so many businesses that are paying or willing to pay for online promotion. All you need to be is a smart influencer.

Before heading into how you can earn through affiliate marketing, you need to know which social media platform your targeted audience uses the most.



Let's have a look at the four most popular social media platforms used across the world.

Facebook

With over two billion active monthly users on Facebook, this is the best social media platform to use for affiliate marketing. You can reach a vast audience from across different geographical locations and create a network of like-minded people who can easily help you profit off this platform. Over seven million advertisers are using Facebook, with over sixty-five million companies having Facebook pages.



It is imperative to note that when trying to use Facebook for affiliate marketing, you should never advertise directly to your affiliate link. This will limit your exposure and can get your ads banned from Facebook. Facebook has a set of Ad Guidelines that you should be aware of if you want to make money through this platform. When trying to use Facebook, it is best you direct people to the landing page of your website from which they can be redirected to the company's website you want to market. You can use platforms like Online Writers Rating to help generate good quality content for your Facebook page.

YouTube

With over two billion users, it is a great platform to use for affiliate marketing. With YouTube, you can, in detail, demonstrate the usefulness of a product/service, which helps to influence people's purchasing decisions greatly. Statistics show that over ninety-percent of people purchase products/services after viewing product videos. It is a great platform to engage with your followers and grow your affiliate marketing business.



On this platform, you can easily place your affiliate link or coupon code in the description box from where your viewers/subscribers can get redirected to the company's website. YouTube has its affiliate marketing program, which you can enroll easily enroll in.

Instagram

This platform is known for its affiliate marketing programs. It is a well-known fact that Instagram users are more likely to engage with branded content as opposed to users of other platforms. Through influencers like Kim Kardashian, Jackie Aina, Bretman Rock, and so on, if you use Instagram, you are likely to come across a lot of affiliate marketers. There are so many ways in which your followers could click on your affiliate link. You can incorporate your affiliate link using Instagram, through placing the link in your bio, Instagram stories, posts, and so on.



Instagram

Log In

Sign Up



desi_dime

Follow

DesiDime - Shopping Community

🏷️ Latest deals & coupons

Discussion forums 🗣️

📁 Shopping tips, tricks & advice

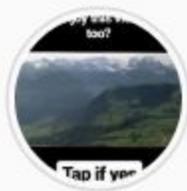
Shop smart, save big, make friends here 🙌

youtu.be/aP5rJOtbgZY

👉 Clickable link in bio



Spot Deal...



Trip to Eur...

320

posts

1,353

followers

326

following



Instagram ranks third behind Facebook and YouTube with active users of social media network platforms; therefore, it would be of immense benefit to using this platform for your marketing. However, you must note that for you to add links to your post on Instagram, you must have more than a thousand followers. You can still add affiliate links if you have less than a thousand followers, but it can only be on your bio.

Twitter

Although it has the least amount of active users compared to all the platforms mentioned in this article, it is still a great platform to use for affiliate marketing. To get the most out of this platform, you must understand the audience's etiquette and needs. Using tools such as followerwonk.com can help you network with influencers that have been successful using twitter and also get twitter analytics.

The most important part of your page is your bio, so it will be a good idea to put your affiliate link on your bio. It is quite easy to find your niche on twitter; therefore, your tweets, retweets, and likes should align with your brand as an affiliate.

Why Should You Focus on Having the Right Mindset?

Whether it's fighting organized crime or creating your first affiliate campaign, starting a new endeavor is never easy – especially if you don't know what to expect.

Having the right mindset will allow you to create realistic expectations and give you the clarity to assess the performance of your campaign at different stages. Finally, with the right mindset, you'll be able to gracefully overcome the challenges that all affiliates face at one point or another.

Mindset is the only thing that separates street-level heroes from the elite few that get called upon when the world is in trouble, so make sure your head is in the right place before testing out your new abilities!

Achieving the Right Affiliate Mindset and Overcoming Common Challenges

In order to attain the right affiliate mindset and overcome the challenges that come your way, you have to cultivate your organizational and critical thinking skills.

Here are our 7 tips to create a positive, problem-solving mentality.

★ **Make Learning a Priority**

Learning should be your main priority at all times. Regardless of how many tutorials, blogs, and how-to guides you review, there is going to be a lot of hands-on learning.

The affiliate industry is tough because good affiliates tend to keep their winning cards close to their chest, so you have to figure out the best targeting options, creative elements, and offer sources on your own.

★ **Overcome the Fear of Losing Money**

Like all business ventures, affiliate marketing requires a certain amount of uninsured spending. Testing tools, campaign setup, trackers, and other necessary elements all cost money, so you need to be willing to invest, learn how to budget, and manage your expenses without thinking about losing money.

If not, you will be too stressed to do anything else anyways!

★ Focus on Keeping Emotions in Check

Most affiliates will tell you that they are familiar with feelings like despair, anger, and disappointment. But, elite marketers never let these emotions get a hold of their actions. Negative emotions are normal, so stay calm, analyze the results, create a plan, and carry on.

★ Learn from the Mistakes You Will Make

One thing that most affiliates have in common is that they begin their career thinking they already understand consumer patterns. [How to Understand Your Customer's Pain Points?](#)

But, it actually takes a lot of experience to know what creatives will work. Mistakes are inevitable, so the best thing you can do is learn from them and take precautions to prevent them from happening again.

★ Remember that Patience is the Biggest Virtue

Affiliate marketing is not something you learn in one day. Running a campaign in an expensive GEO that gives big payouts takes a lot of time. Don't try to run before you can walk – instead, run campaigns in lower-tier GEOs and test like there's no tomorrow. [Advertising Basics: What is a Tier of Traffic and What Tier Should You Choose?](#)

This may take a while, so you have to be patient. If you are just starting, be happy with small victories, focus on observation, and analyze the results in order to develop your skills and a winning affiliate mindset.

★ **Maintain Focus and Discipline**

Making the switch from a conventional lifestyle to becoming an affiliate marketer is challenging for many reasons, especially when it comes to staying focused and disciplined.

You have to avoid distractions like social media and build habits that impact your business positively. Staying disciplined also means making sacrifices like developing an early-bird routine and working late nights instead of procrastinating.

★ **Cultivate Creativity!**

Copying other affiliates' ideas is inherently unsustainable because you will always be one step behind and only rake in a tiny slice of the proverbial pie. The best way to avoid this trend is to be creative and develop alluring ideas that have not been implemented by others before you.

Sounds hard? Then don't look at it as work, but instead let your inspiration take you command and see where it takes you.

By establishing the right mindset, you'll create a more wholesome campaign and develop the ability to handle unforeseen situations without losing control. This, in turn, will yield campaigns with stellar performance and allow you to develop your skills faster than you ever hoped for.

So friend, I hope you enjoyed this report. If you don't understand any topic in this guide, 1st google it. Secondly, simply send me an email to the given support email address. I always ready to help you :)

To get 10X faster, 10X easier and 10X more results with affiliate marketing business, I've recommended the best product to use.

My #1 Recommendation:

It's A Unique System That Allows You To Sell Anything You Want. The Whole Premise Of This Method Is Selling Without Selling!

Discover How To Leverage Another Company's Marketing
For Your Own Personal Gain...

You'll Discover Exactly How To Get Traffic Flowing Right
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To your success,
D. Miller