

Instadious

Copyright © 2020 the-traffic-team.com All rights reserved.

YOUR RIGHTS: This guide is restricted to your personal use only. It does not come with any other rights.

LEGAL DISCLAIMER: This guide is protected by international copyright law and may not be copied, reproduced, given away, or used to create derivative works without the publisher's expressed permission. The publisher retains full copyrights to this guide.

The author has made every reasonable effort to be as accurate and complete as possible in the creation of this guide and to ensure that the information provided is free from errors; however, the author/publisher/reseller assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein and does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

Any perceived slights of specific persons, peoples, or organizations are unintentional.

The purpose of this guide is to educate and there are no guarantees of income, sales or results implied. The publisher/author/reseller can therefore not be held accountable for any poor results you may attain when implementing the techniques or when following any guidelines set out for you in this guide.

Any product, website, and company names mentioned in this report are the trademarks or copyright properties of their respective owners. The author/publisher/reseller is not associated or affiliated with them in any way. Nor does the referred product, website, and company names sponsor, endorse, or approve this product.

COMPENSATION DISCLOSURE: Unless otherwise expressly stated, you should assume that the links contained in this guide may be affiliate links and either the author/publisher/reseller will earn a commission if you click on them and buy the product/service mentioned in this guide. However, the author/publisher/reseller disclaims any liability that may result from your involvement with any such websites/products. You should perform due diligence before buying the mentioned products or services.

This constitutes the entire license agreement. Any disputes or terms not discussed in this agreement are at the sole discretion of the publisher.

Hi marketer,

Millions of people scroll through beautiful photos on Instagram everyday. They see dozens and dozens of products they want to buy, courses they are inspired to take, and services they need to invest in presented in an enticing way that makes it nearly impossible to resist. Instagram could be perfect for selling.

There's only one problem...

You can't add links to Instagram posts.

So how do you turn your loyal Instagram followers into paying customers? Believe it or not, there are several ways you can go about selling on Instagram with PayPal.

Not Your Typical Suspect

Instagram isn't usually the first social media platform that people would think to use to sell their digital products. Compared to platforms like Facebook and Twitter which allow hyperlinks in every post, Instagram seems like the last contender for gaining new customers, especially since you are only allowed one link in your account bio. But, as it turns out, selling on Instagram can actually be pretty profitable if you know how to use it properly.

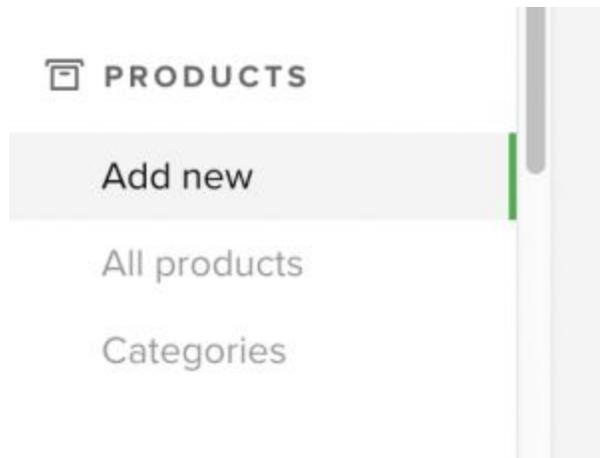
Ready, Set, Go

- **Get the business account**

To successfully sell things on Instagram, you'll need a couple of things to get started. First, you'll need to sign up for a business Instagram account. Signing up for a business account gives you access to a bunch of insights and

analytics that help you see how well your account and posts perform and, ultimately, how to market to your followers most effectively.

• Choose a product to sell



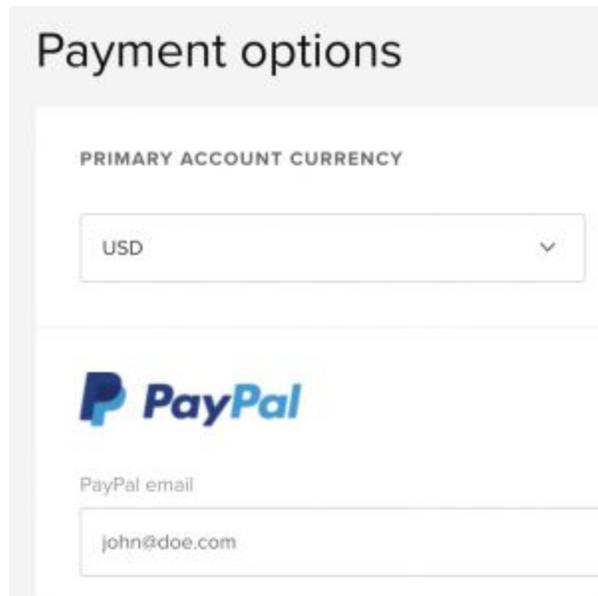
Once your business account is setup, you will need products and an online store to link to. You can sell anything you desire! Many people start their own online boutiques or sell goods they handmade themselves.

If you do not have the time or resources for either of these options, selling digital products is a great alternative!

• Pick a store to sell your products

Digital products range from ecourses and ebooks to graphics and Lightroom presets. The benefits to selling digital products is not having to worry about shipping, offering instant access to your product, and the potential for residual income without having to make a brand new product. Having an online store like [Selffy](#) to sell your digital products will help you out tremendously.

Connect your PayPal



The image shows a screenshot of a web form titled "Payment options". At the top, it says "PRIMARY ACCOUNT CURRENCY" above a dropdown menu that currently displays "USD". Below this is the PayPal logo. Underneath the logo, it says "PayPal email" above a text input field containing the email address "john@doe.com".

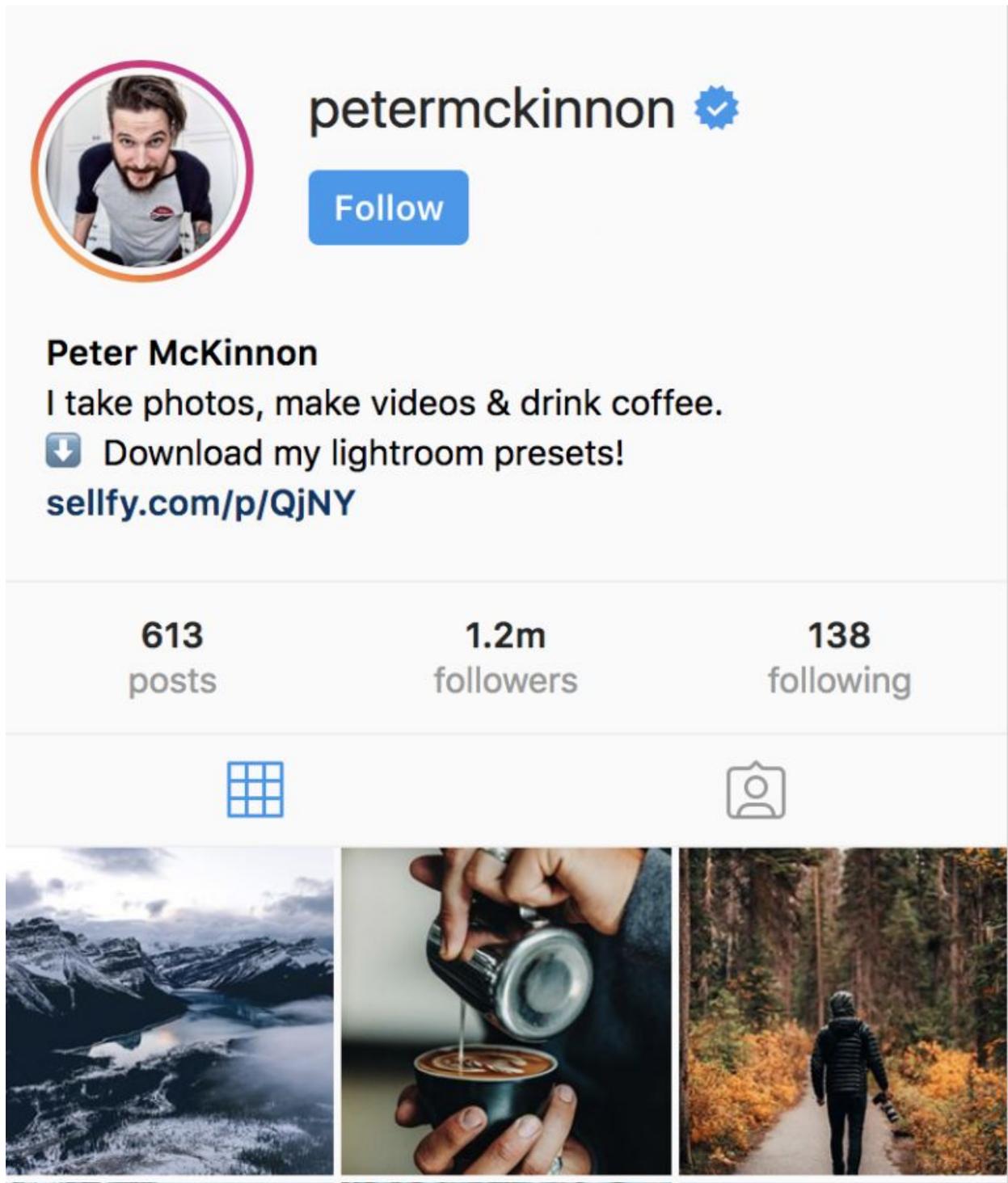
For starters, an online store gives you a safe and secure way of accepting payments. You could manually take orders via Instagram messages or comments, but it is easy to get mixed up.

Plus, it's hard to make money transactions safe and secure when doing them a dozen different ways. With Sellfy, you don't have to worry about your security. You can also rest assured because we offer payouts directly to PayPal as soon as an order is placed.

To recap, **to sell your products on Instagram with PayPal, you'll need:**

1. An Instagram business account
2. Digital products like ebooks, ecourses, presets etc (Services can work as well.)
3. An online store like Sellfy to list your products and conduct transactions
4. Connect your PayPal to your Sellfy Store. (We offer instant payouts)

The famous link in Bio



The image shows the Instagram profile of Peter McKinnon. At the top left is a circular profile picture of Peter McKinnon, a man with a beard and a white t-shirt with a red logo. To the right of the profile picture is the username "petermckinnon" in a bold, black font, followed by a blue verification checkmark. Below the username is a blue "Follow" button. Underneath the "Follow" button is the name "Peter McKinnon" in a bold, black font. Below the name is the bio text: "I take photos, make videos & drink coffee." followed by a blue download icon and the text "Download my lightroom presets!" and the link "selffy.com/p/QjNY" in a bold, blue font. Below the bio text are three statistics: "613 posts", "1.2m followers", and "138 following". Below the statistics are two icons: a grid icon and a person icon. At the bottom of the profile are three preview images: a landscape photo of a lake and mountains, a close-up photo of a hand pouring coffee into a cup, and a photo of a person walking on a path in a forest with autumn foliage.

petermckinnon ✓

Follow

Peter McKinnon
I take photos, make videos & drink coffee.
↓ Download my lightroom presets!
selffy.com/p/QjNY

613 posts **1.2m** followers **138** following

Grid icon Profile icon



We've all heard it about a billion times, right? *"Check out the link in my bio!"* *"You can find it at the link in my bio."* or just plain, old *"link in bio."* No matter which way you say it, this tried and true call to action is exactly what you need to sell your products on Instagram.

Since Instagram only allows you one clickable link in your bio, this is where you will need to place your store or product link. But just placing the link here will not make the sales come in.

You need to actively ask people to click on the link and buy the product. Use some of the call to actions above, or some of your own, in every post that you make featuring your product.

You have to let your followers know that the link is there and the product is already waiting for them! You should also include a call to action in your biography.

Something short and sweet should do the trick, such as "Shop our store:" or "Check out our newest product:". If you link to a specific product but change up the product you talk about, make sure to change your bio link accordingly!

Peter Mckinnon does a great job of linking to his Selffy store where he sells his Lightroom presets and frequently mentions them in his posts to his 1.1 million followers. His Instagram feed serves as a nice portfolio for his photography, editing skills, and presets.

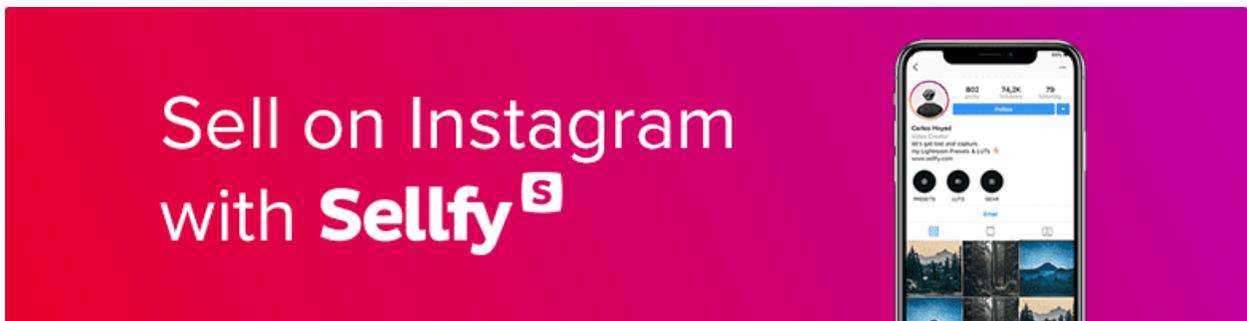
To add a link in your bio:

1. Navigate to your profile page.
2. Click "Edit Profile."
3. Next to "Website," enter the URL for your online store or product listing.

4. Click “Done” in the upper right hand corner.

What’s Your Story?

With the addition of Stories in 2016, Instagram started allowing users with over 10,000 followers to add links directly in their stories. This new feature was a great addition for those looking to drive traffic to their online stores because instead of sending users to your bio link, you can now link a picture to its specific listing for users to click on right then and there.



Instagram Stories is a great place to show a different side of your products outside of your regular feed.

Stories only stay around for 24 hours, so it is a timely method for promoting products, sales, and specials. It is also a great place for giving users a behind the scenes glimpse into your brand, showing how a product is to be used, and featuring any user generated content your customers have shared. Even though Stories fade in 24 hours, you have the option to add them to Highlights on your account page.

To add a link to your Story:

1. Navigate to Your Story in the upper left hand corner of your homepage. Take a picture or use one from your camera roll.

2. After you have a picture, click on the chain icon in the upper right hand corner.
3. Enter the URL to your online store or product listing.
4. To make your viewers notice the “See More” icon at the bottom of your story, tell them to “Swipe Up” for more info or get creative and draw arrows and other doodles pointing them in the right direction.

Stick With It

When it comes to selling on Instagram, practice makes perfect. There is no one way to sell more products through Instagram. What works for someone else may not work for you.

The best thing you can do is experiment with posts and call to actions to see what kinds of things your followers want to see most. And, remember, great success doesn't happen overnight. It takes time and patience to see all your hard work pay off!

All the best,

Mario.

My #1 Recommendation:

Need to make some profits on the side?

...ASAP!?

**Discover this quick method to bank
\$25-\$75/day "on the side" - by doing just a
few easy steps!**

**No paid traffic required. No affiliate recruiting
needed. None of that!**

And results come within just 24 to 48 hours!

[=>> Check Out Here <<=](#)